



*Discover the*

# UPCOMING FAIRS IN ITALY

JUNE  
2025





2025



# Rimini

MAY 29th - JUNE 1st

# RiminiWellness

**Sports, fitness, and wellness  
equipment**

EDITION 2024

**100.000**

visitors

**15**

buyers involved by ITA

ITA®





2025



# Venice

MAY 29th - JUNE 2nd

## Salone Nautico di Venezia

Nautical Sector

EDITION 2024

30.000

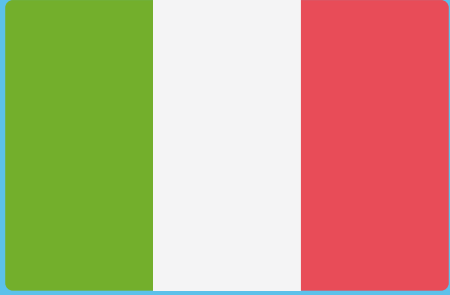
visitors

35

buyers involved by ITA

ITA®





2025



# Florence

JUNE 11th - 13th

# First Playable

## Videogames

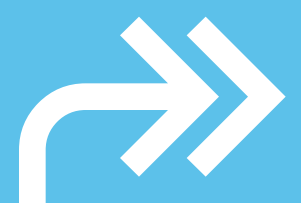
EDITION 2024

500+

visitors

43

buyers involved by ITA





2025



# Florence

JUNE 17th - 20th

## Pitti Uomo

Men's clothing and  
accessories collections

EDITION 2024

5.020

foreign visitors

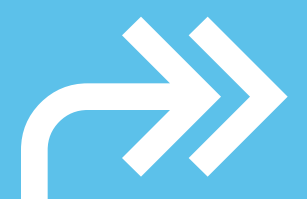
8.823

Italian visitors

166

buyers involved by ITA

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2025

# Rosciano (PE)



JUNE 18th - 19th

## Enovitis in campo

### Vineyard machinery

EDITION 2024

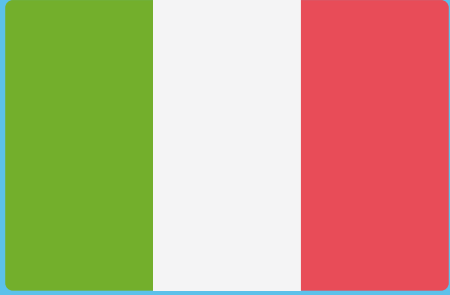
1st Edition with the support of Italian Trade Agency

6.000

visitors

ITCA®





2025



# Milan

JUNE 20th - 24th

# Milano Fashion Week

## Menswear

EDITION 2024

# 176

buyers involved by ITA

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# Milan

JUNE 21st - 23rd

# White

## Womenswear

EDITION 2024

**6.830**

foreign visitors

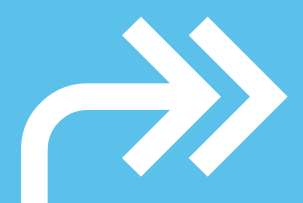
**28.134**

Italians visitors

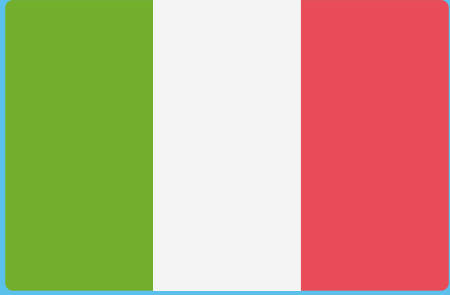
**120**

buyers involved by ITA

ITA®







2025



# Florence

JUNE 25th - 26th

## Pitti Bimbo

**Kidswear, Children's clothing  
and accessories collections**

EDITION 2024

**389**

foreign visitors

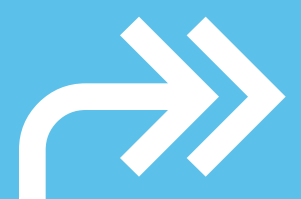
**561**

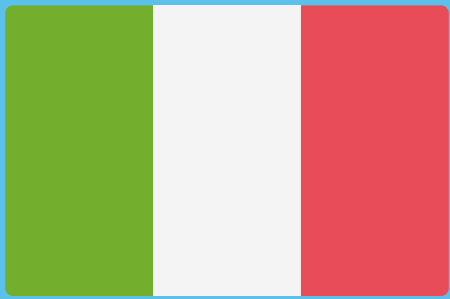
Italians visitors

**80**

buyers involved by ITA

ITA®





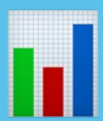
2025

# Foreign Trade Statistics

**100% online, at zero cost**

*Access data and analysis on international trade and foreign investments in Italy.*

## WHAT IT OFFERS



Statistical reports on trade and foreign direct investment in Italy



Analysis of Italy's competitive positioning by market and product category



Customizable tables by ATECO code and Combined Nomenclature (NC8)



Comparisons with major international competitors

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